



WALE

| Washington Library Employee's | a WLA Interest Group |

Conference 2013

REFLECTIONS
22 Years of WALE

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2013 WALE Conference Conference Sessions | Tuesday 10/29/13

Morning Sessions

Time: 9:45am – 11:00am

Reflections on WebJunction and eLearning

Washington State is celebrating 10 years as a partner state of WebJunction. The WebJunction Washington Advisory Team invites you to attend an open house. With over 350 self-paced courses and high quality webinars, WebJunction has something for everyone. Sign-up for a free WebJunction Washington account and get started on your very own personal learning plan. Explore the courses, resources and webinars. Be inspired to gain more knowledge and discover how to get the most from training in an online environment.

In addition, join in the discussion about online training and how to make it informative and engaging! Attendees are welcome to bring their own laptops, tablets or other mobile devices. A limited number will be available during the session from the WSL lab.

Presented by: Jennifer Fenton and Brian Haight

Track: Cloudy Days

Digital Projects in a Nutshell

Ever wonder what you need to start a digital project at your library? Well, all you really need is a scanner and a spreadsheet, but there are a lot of details to eventually consider so please bring your questions! We'll cover many intricacies of digitization in this session, drawing on examples and expertise from Washington's National Digital Newspaper Project and the Washington Rural Heritage collaborative digitization initiative. An overview of online content management systems and hosting services will be provided, and we will also discuss the decision-making process when choosing a vendor for outsourcing your digital reformatting needs.

Presented by: Ross Fuqua

Track: The Digital World

Cataloging for the Rest of the Staff

A "layman's" discussion of current MARC cataloging, with an explanation of the most useful fields and tags, why they are important, how they display in the OPAC, and how they are searched. How the catalogers can help the circulation staff and reference staff and vice-versa. A brief touch on the new RDA standards, what has, is, and will be changing and what to do with/about it.

Presented by: Lynne King

Track: Frontline Tactics

Everyday Productivity Tools for Your Library

Members of the TRIP interest group would like to introduce you to a number of productivity tools you can use in the library. With growing collaborations between historical societies, educators, and community members we often find ourselves unable to share digital content and collaborate with people easily when we can't meet face to face. We will focus on 3 main topics to make online collaboration and the management of digital assets easier to share in the workplace. We'll cover: cloud storage & file sharing tools; meeting and communication tools; and a few apps to exhibit some of your great historic visual collections. The tools discussed will all be free and available for everyone to use.

Presented by: Shawn Schollmeyer

Sponsored by: TRIP (Technology Resources for Information Professionals; WLA Interest Group)

Track: Toolkit Tips

Book Worms – After School Book Clubs for K-5

Book Worms is an afterschool program offered for children K-5th grade. Since story-times are offered for pre-Kindergarten children, many elementary school children miss out on library events other than the Summer Reading Program. This book club uses some of those EZ Picture books with more text and Juvenile chapter books. Each book club gathering offers an inspiring reading, some discussion about the book and its themes and a fun activity related to the book. This session will provide outlines for programs including suggested books, related activities and discussion guides. Let's keep kids engaged with books all year long!

Presented by: Susan Hart

Sponsored by: Ellensburg Public Library

Track: Frontline Tactics

Mid-Morning Sessions

Time: 11:20am – 12:35pm

Science at Your Library

Hearing more about STEM? Looking to add science into your programming but don't know how? This session will help you feel more comfortable incorporating science into library programming for children. You'll get easy and cheap ideas for use in story time, children's programming, and summer reading 2014. Our focus will be on making science accessible, fun, and doable for library staff who serve children, from toddlers to age ten.

Presented by: Sonia Gustafson

Track: Frontline Tactics

Why Digital Literacy?

Join Washington State Library staff for an interactive session about Digital Literacy resources in Washington and major national initiatives. A computer lab will be available and participants are encouraged to bring their own laptops or tablets to explore the resources. Tour the Washington State Library Digital Literacy portal, Everyone On, Digital Learn and the Digital Public Library of America. Learn about resources for both library staff and the public including clearinghouses, curriculum, tech tips, accessibility, online safety and computing skills.

Track: The Digital World

Presented by: Jennifer Fenton

Connect With Your Library: a Mobile App for Libraries

Close to 95% of all public libraries in Washington State will have an app for mobile phones by the end of 2013 which will enable patrons to connect to all their libraries resources which are available through the web. If you attend this presentation, you will learn about the Paul Allen Family Foundation grant which made the app possible for 75% of Washington Public Libraries. You will also learn additional tips and tricks on how to help individuals download the app to their phones. Bring your phone to the session!

Presented by: Carolyn Petersen and Will Stuiwenga

Track: The Digital World

Burnout: Leading Others Through the Flames

The pace of change in libraries seems to get faster every year. For managers and supervisors, trying to keep up with the changes while simultaneously guiding their staff can be exhausting. In this 75-minute, interactive session, Debra Westwood, Library Cluster Manager, King County Library System, will help managers and supervisors understand key differences between stress and burnout, identify factors that contribute to burnout, target changes they can make in their work lives to prevent workplace fatigue for themselves and their staff and explore ways to lead others through this process without getting singed themselves.

Presented by: Debra Westwood

Track: Toolkit Tips

Hands-On Frontline Advocacy

Advocacy isn't just about talking to elected officials or library outreach—it's also about the hundreds of interactions you have with library patrons inside the library. Learn how frontline advocacy makes a difference in building library supporters, develop easy advocacy sound bites customized for your library, and get a head start on your own plan for sharing frontline advocacy training with your colleagues.

Presented by: Adrienne Doman Calkins

Track: Frontline Tactics

Afternoon Sessions

Time: 2:10pm – 3:25pm

Readers Advisory for All

When a library patron, friend, or family member asks you for a book recommendation do you look like a deer in the headlights or feel like you want to hide in under your desk? I felt like this too, but once you realize that you don't have to have the whole fiction collection stored in your brain you can start to empower yourself with a world of recommendations. It's not as hard as you think! This session will teach you to recognize appeal factors, build your private stock of favorites, and gain confidence to make those suggestions!

Presented by: Michelle Will

Track: Frontline Tactics

New Trends in Learning "E" and Otherwise

It's time to take a whole new look at training and learning. Recent brain research has revealed many of the flaws of traditional approaches to education. Find out what education innovators are doing with learner-centered discovery, flipped classrooms, and new insights into what really motivates us, and how it all fits with the prevalence of e-learning. This workshop puts you in the driver's seat of your own learning as you experience new strategies first hand.

Presented by: Jennifer Fenton

Track: Cloudy Days

Computer Programming for Youth

Come talk about innovative computer classes for youth at the library! Through the Seattle Public Library, we taught teens at local community center how to write simple computer programs using Python, a “real” programming language. Teens in our class created simple games such as a ‘random insult generator’ to learn about computational thinking, get a taste of whether they might enjoy computer programming for fun or profit, and get connected with further learning resources from the library. We are eager to share our experiences with other library employees. Come to this session to brainstorm how and what we should be teaching to teens, tweens or children to improve their technology literacy and connect them with libraries.

Presented by: Emily Lynch

Track: The Digital World

WSL – We’re here to Help

Do you need tips on applying for grants? Help finding no-cost or low-cost training? Information on funding opportunities? News about cool new library projects in Washington? The Washington State Library is here to help you. At this session, Jeff Martin, Program Manager for Library Development will provide tips on writing grant proposals. Diane Hutchins, compiler and editor of WSL Updates, will tell you all about this free weekly online publication where you can find information about grants, training opportunities, and more! She will also describe the many free services available from the Washington Talking Book & Braille Library.

Presented by: Diane Hutchins and Jeff Martin

Track: Toolkit Tips

RDA: How Do the New Cataloging Rules Affect Me?

Cataloging is stepping into a brave new world with the replacement of AACR2 by RDA. There are new tags, new rules and a mix of adoption strategies by libraries. This session will help you recognize RDA records, identify the new tags, understand the new rules, and know what questions to ask in your institution.

Presented by: Renette Davis

Track: Frontline Tactics

Late-Afternoon Sessions

Time: 3:45pm – 5:00pm

The Future is Now II: Making a Difference in WLA

This is a session based on the very successful The Future Is Now: Making a Difference in OLA and WLA panel session from the OLA/WLA Conference in April, with the OLA content removed and the WLA content expanded and more tailored for WALE IG (but including WLA Board, Committee and other IG content). The intent of the session is to share opportunities for involvement in WLA, with "leadership" very broadly defined as any active and positive role in the association and/or its committees/IGs. Some focus on the rewards of such involvement, both tangible and in your heart.

Presented by: Brian Soneda

Sponsored by: WLA Board

Track: Toolkit Tips

Burnout – Avoiding the Flames

What happens when the work you & your co-worker have done for a long time no longer excites you but feels like a slog instead? Burnout or workplace fatigue happens in all people-oriented professions, including those in libraries. Are there ways to prevent it? Are there ways to stop it if it's already begun? Debra Westwood, Library Cluster Manager from the King County Library System, will help participants learn to identify the signs of burnout, demonstrate and discuss workplace and personal factors that can contribute to it and explore ways to avoid or extinguish those flames.

Presented by: Debra Westwood

Track: Toolkit Tips

The Reader's First Initiative: Fighting for Fair Access to ebooks

Reader's First coalesced as a librarian-led effort to advocate for fair and easy access to ebooks. Reader's First lobbies publishers and ebook platform vendors to end publisher embargoes of sales to libraries and for better integration of digital content into existing library catalogs.

Presented by: Robert Roose

Track: Cloudy Days

What's Happening in Early Learning?

The June 2013 report from IMLS, "Growing Young Minds," emphasized the role that libraries and museums can play in contributing to the learning success of young children. Research, led by Dr. Eliza Dresang of the UW, one of the contributors to this report, has been underway to develop tools that will demonstrate the effectiveness of story times in public libraries. This session will provide an overview of that research, as well as examples of collaborative early learning projects and future training opportunities in early learning that will be available from the Washington State Library.

Presented by: Martha Shinnors and Diane Hutchins

Track: Frontline Tactics

Microsoft IT Academy: An Introduction

Join us for an overview of the IT Academy Program which has been made available for free to every library in Washington State. Microsoft Learning is excited to offer you this world class program and look forward to informing you of the many opportunities that await.

Presented by: Representatives from Microsoft

Sponsored by: Washington State Library

Track: The Digital World